

Artwork Specification

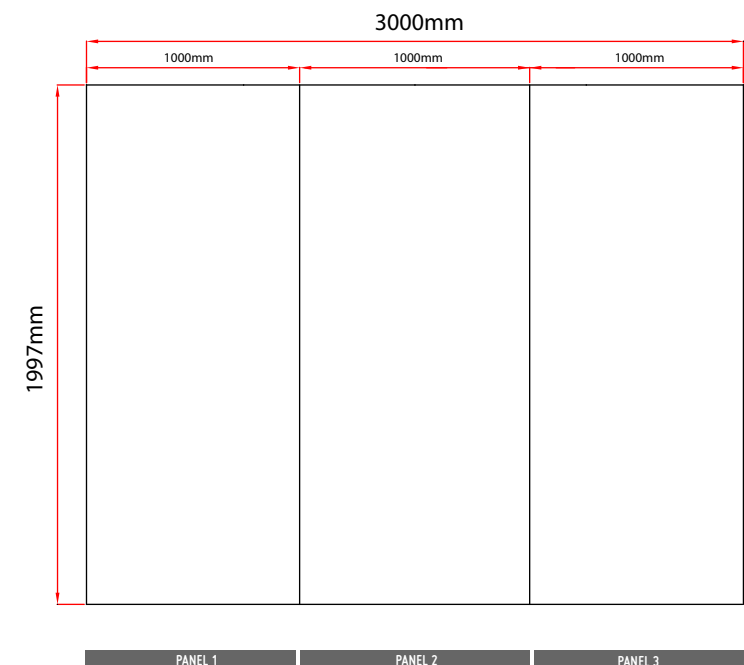
Streamline Display Stand 2m x 3m

- 1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.
- 2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- 3 No bleed or crop marks.
- 4 Set up your artwork in CMYK at 300dpi
- 5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K
- 6 The artwork should be sized at **25%** of the total artwork size and sent as a complete document. We are unable to accept individual panels.
- 7 **2m x 3m Streamline Display Stand comes with 3 Panels at 1000mm wide**

Total Artwork size: 3000mm (W) x 1997mm (H)

Artwork size 25%: **750 mm (W) x 499.25mm (H)**

Each panel = 1000mm / **250mm (25%)**



The viewing distance for Streamline Display Stand will be app 3m, but at least 1m

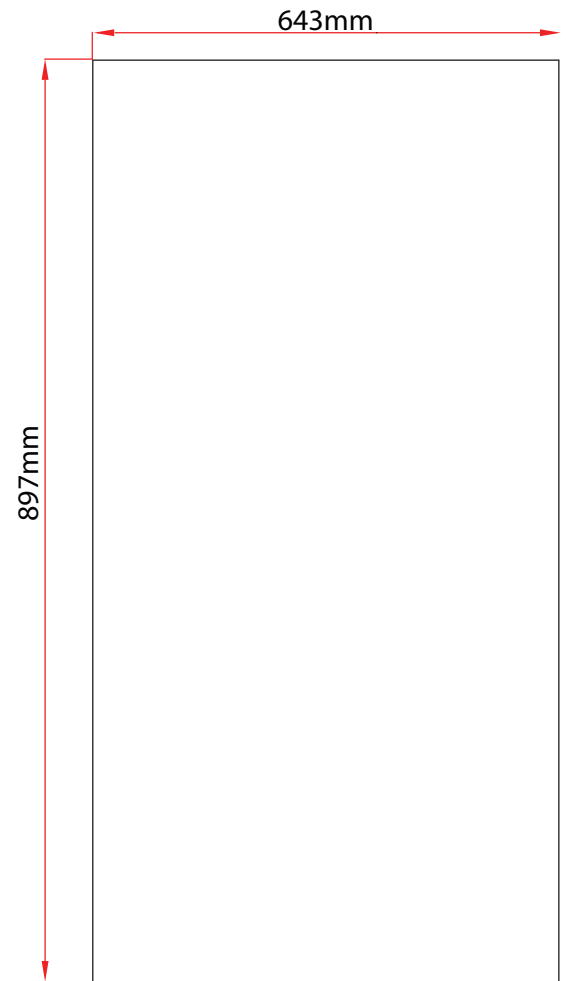
According to the file format, colour anomalies may occur

We print with a tolerance of 0.1 to 0.2% so a difference of 1mm up to 5mm is normal within a height of 230cm

Printed Event Display Plinths



VISIBLE GRAPHICAL AREA



Artwork Specification

Event Printed Plinth – per panel size

- 1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.
- 2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- 3 14mm bleed (7mm bleed on all 4 sides), with no crop marks.
- 4 Set up your artwork in CMYK at 300dpi
- 5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference:
100% C, 100% M, 100% Y, 100% K
- 6 The artwork should be sized at **100%** of the total artwork size and sent as a individual panels.
- 7 **Event Display Boards – Printed Panel Size**

Total Artwork size: 657mm (W) x 911mm (H) including the 14mm bleed.
(7mm bleed on all 4 sides)

Artwork size

657mm (W) x 911mm (H)
including 14mm bleed