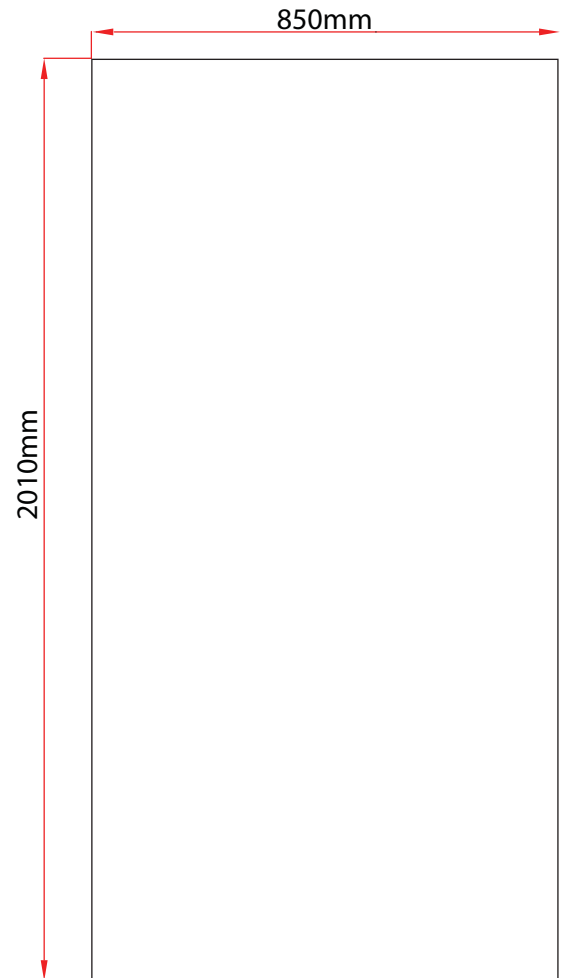


Sterling Pop up Banner Stand



VISIBLE GRAPHICAL AREA



Artwork Specification

Sterling Pop Up Banner Stand – 850mm

- 1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.
- 2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- 3 No bleed or crop marks.
- 4 Set up your artwork in CMYK at 300dpi
- 5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference:
100% C, 100% M, 100% Y, 100% K
- 6 The artwork should be sized at **25%** of the total artwork size and sent as a complete document. We are unable to accept individual panels.
- 7 **Sterling 850mm Pop Up Banner Stand = 1 x front panel**

Total Artwork size: 850mm (W) x 2010mm (H)

Artwork size 25%: 212.5mm (W) x 502.5mm (H)