

Artwork Specification

Natural Banner – Front, Back & Base

- 1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.
- 2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened**.
- 3 No bleed or crop marks.
- 4 Set up your artwork in CMYK at 300dpi
- 5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K

- 6 **Natural Banner – Front Panel = 1 x front panel**
 Total Print Area: 701mm (W) x 1690mm (H)
 Artwork size 25%: 175.25mm (W) x 422.5mm (H)

Natural Banner – Back Panel = 1 x back panel
 Total Print Area: 604mm (W) x 1690mm (H)
 Artwork size 25%: 151.25mm (W) x 422.5mm (H)

Printed Base – Solid Colour Print

Total Artwork size: 653.56mm (W) x 867mm (H)
 Artwork size 25%: 163.39mm (W) x 216.75mm (H)

