go displays

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Artwork Specification

4m x 8m Arch Exhibition Stand

1 For optimum results we require all artwork documents to be submitted in **Vector Format** in a **High Quality PDF**

2 Please ensure that all text has be **outlined**, any images or placed items are **linked / embedded** within the document and that all layers have been flattened.

3 No **bleed** or **crop marks**.

4 Set up your artwork in **CMYK** at **300 dpi**

5 CMYK Printing of Solid Black – To achieve a solid black in your artwork, please create solid black with the following colour reference:
100% C , 100% K , 100%Y , 100%M

6 The artwork should be sized at **25%** of the total artwork size, as a complete document we are unable to accept individual panels.

7 **4m x 8m Arch Stand** = 22 panels
17 x front panels, 2 x 'D' end wraparound panels & 3 x ghost panels

Total Artwork size: 14783mm (w) x 2225mm (h)
Artwork size 25% : 3695.75mm (w) x 556.25mm (h)
Front Panels = 732mm/183mm (25%) │ **End Panels** = 673mm/168.25mm (25%)
Ghost Panels = 350mm/87.5mm (25%) │ 293mm/73.25mm (25%)

8 For text, images or logos on the 'D' end panels, please position item in accordance with the diagram. Place in front or side section of the 'D' end, avoiding the grey chivron area.

14783

| 673 | 732 | 732 | 732 | 732 | 350 | 732 | 732 | 732 | 732 | 732 | 293 | 732 | 732 | 732 | 732 | 350 | 732 | 732 | 732 | 732 | 673 |

THIS SECTION VISIBLE FROM THE SIDE
THIS SECTION VISIBLE FROM THE FRONT

Corner Ghost Panel

Ghost Panel

Corner Ghost Panel

THIS SECTION VISIBLE FROM THE SIDE
THIS SECTION VISIBLE FROM THE FRONT

2957