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01733 232000
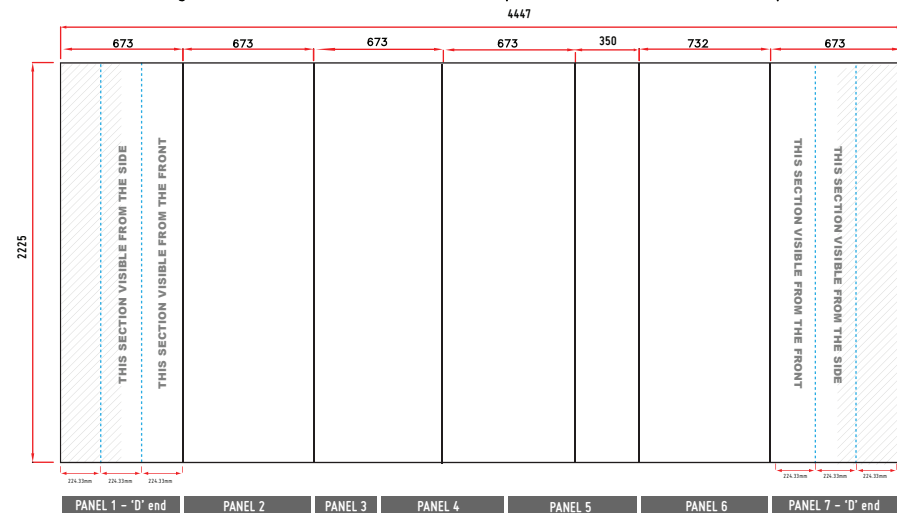sales@go-displays.co.uk
www.go-displays.co.uk

Artwork Specification

3x1 + 3x3 Pop Up Display Stand- Linked

1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.

2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened.**

3 No bleed or crop marks.

4 Set up your artwork in CMYK at 300dpi

5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K

6 The artwork should be sized at **25%** of the total artwork size annd to be sent as a complete document. We are unable to accept individual panels.

7 **3 x 1 + 3x3 Linked Pop Up Stand: 7 panels = 4 x front panels, 2 x 'D' end panels & 1 x 'Ghost Panel'**

Total Artwork size: 4447mm (W) x 2225mm (H)
Artwork size 25%: **1111.75mm (W) x 556.25mm (H)**
Front panels = 732mm / **183mm (25%)** │Front Panel = 673mm / **168.25mm (25%)**
Ghost panel = 350mm / **87.5mm (25%)**│ 'D' End panel = 673mm /**168.25mm (25%)**

8 For text, images or logos on the 'D' end panels, please position items in accordance with the diagram. Place in the front or side section of the 'D' end, avoiding the grey chevron area. For text or logo to be visible from the back, place in the chevron area panel and back panels.

| 673 | 673 | 673 | 673 | 350 | 732 | 673 |

THIS SECTION VISIBLE FROM THE SIDE
THIS SECTION VISIBLE FROM THE FRONT

THIS SECTION VISIBLE FROM THE FRONT
THIS SECTION VISIBLE FROM THE SIDE

| PANEL 1 – 'D' end | PANEL 2 | PANEL 3 | PANEL 4 | PANEL 5 | PANEL 6 | PANEL 7 – 'D' end |

The viewing distance for pop-up displays will be app 3m, but at least 1m
According to the file format, colour anomalies may occur
We print with a tolerance of 0.1 to 0.2% so a difference of 1mm up to 5mm is normal within a height of 230cm
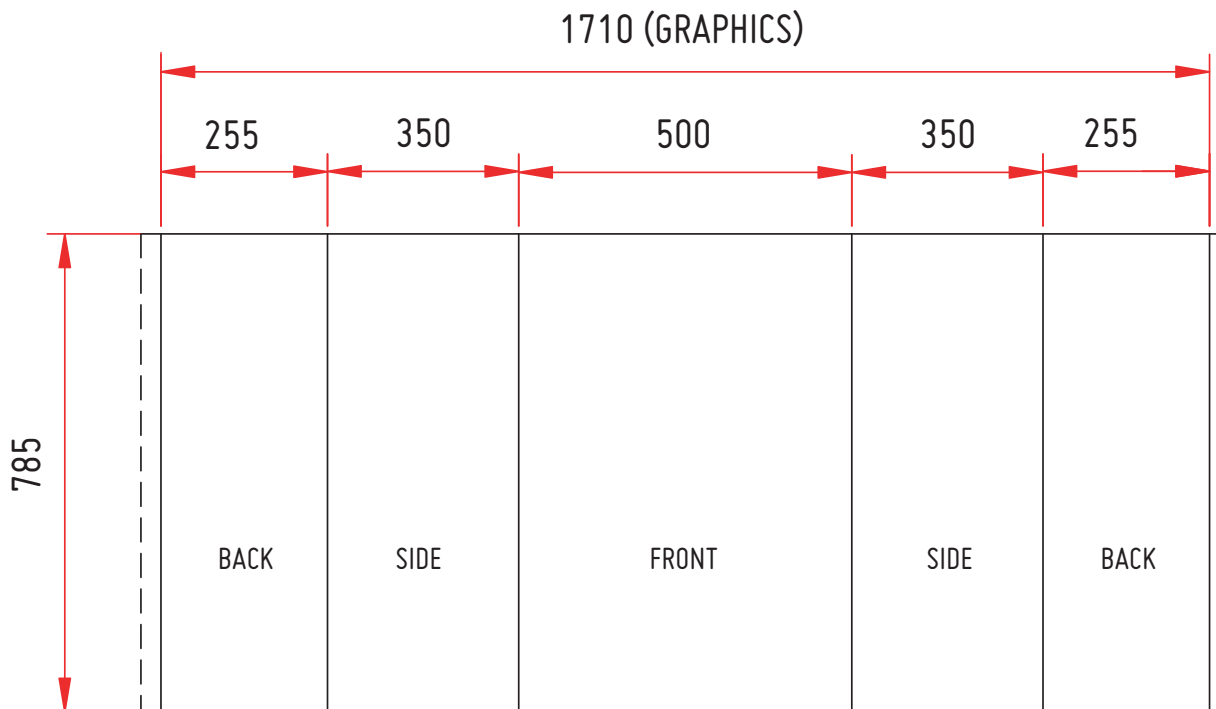
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GRAPHIC WRAP FOR POP-UP CASE

Artwork Dimensions

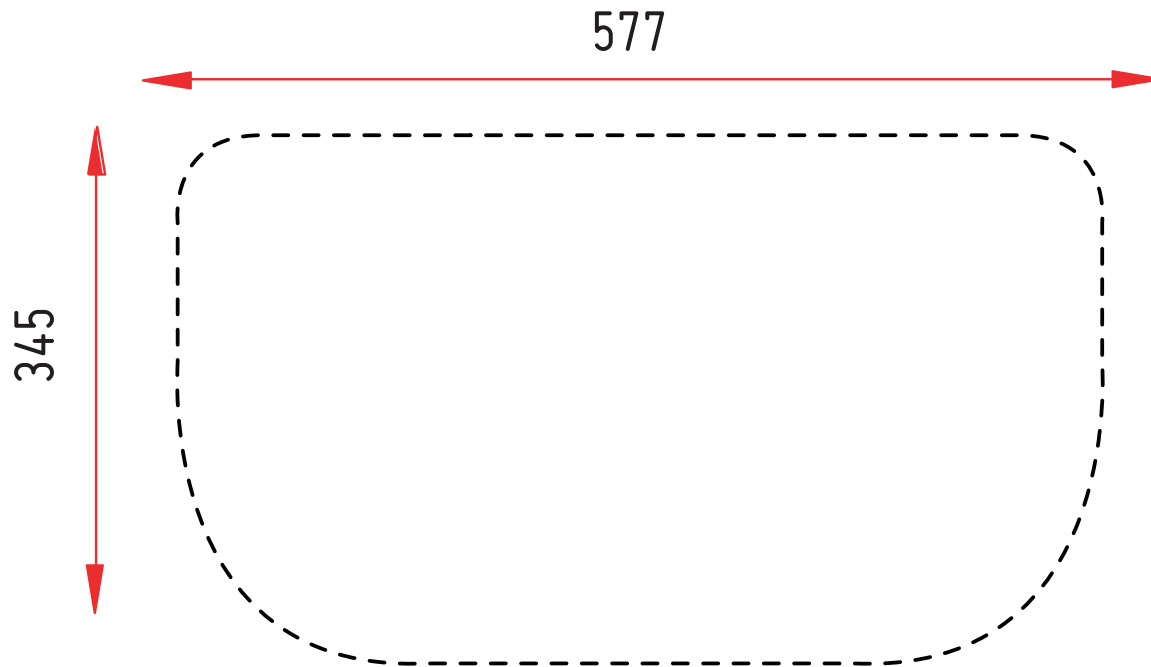The artwork should be sized at **25%** of the total artwork size.

Total artwork size: 1710mm (W) x 785mm (H)

Artwork size 25%: **427.50mm (W) x 196.25mm (H)**

1710 (GRAPHICS)

| 255 | 350 | 500 | 350 | 255 |

785

| BACK | SIDE | FRONT | SIDE | BACK |

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Acrylic FOR POP-UP CASE

Artwork Dimensions

577

345

Total artwork size: **577mm (W) x 345mm (H)**

Premier POP UPS

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3 No bleed or crop marks.

4 Set up your artwork in CMYK at 300dpi