

Artwork Specification

10m x 10m Pop Up Room Exhibition Stand

- 1 For optimum results we require all artwork documents to be submitted in **Vector Format** in a **High Quality PDF**
- Please ensure that all text has be outlined, any images or placed items are linked / embedded within the document and that all layers have been flattened.
- No bleed or crop marks.
- 4 Set up your artwork in CMYK at 300 dpi
- CMYK Printing of Solid Black To achieve a solid black in your artwork, please create solid black with the following colour reference:

 100% C, 100% K, 100%Y, 100%M

- The artwork should be sized at 25% of the total artwork size, as a complete document we are unable to accept individual panels.
- Pop Up Room Inside Panels = 18 panels
 14 back panels, 3 x ghost panels 1 x 'D' end wraparound panels

Total Artwork size: 11971mm (w) x 2225mm (h)
Artwork size 25%: 2992.75mm (w) x 556.25mm (h)
Back Panels = 732mm/183mm (25%)
'D' Ends = 673mm/168.25 (25%)

8 For text, images or logos on the 'D' end panels, please position item in accordance with the diagram. Place in front or side section of the 'D' end, avoiding the grey chivron area.

11971

673	732	732	732	732	350	732	732	732	732	732	350	732	732	732	350	732	732
D-END					Ghost Panel						Ghost Panel				Ghost Panel		

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- Pop Up Room Outside Panels = 18 panels
 14 back panels, 3 x ghost panels 1 x 'D' end wraparound panels

Total Artwork size: 13516mm (w) x 2225mm (h)
Artwork size 25%: 3379mm (w) x 556.25mm (h)
Back Panels = 732mm/183mm (25%)

'D' Ends = 673mm/168.25 (25%)

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- **Double Sided 3x3 L Shape = 16 panels** 6 x front panels, 6 back panels, 2 x qhost panels 2 x 'D' end wraparound panels

Total Artwork size: 11345mm (w) x 2225mm (h) **Artwork size 25%**: 2836.25mm (w) x 556.25mm (h) Front Panels = 732mm/183mm (25%) / Back Panels = 732mm/183mm (25%) **'D' Ends =** 673mm/168.25 (25%)

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865 732 350 732 732

11345

ane **Shost Panel** FIND 1 Ghost

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- **3x2 Triple Island Pop Up** = 9 panels 6 x front panels & 3 x 'D' end wraparound panels

Total Artwork size: 7038mm (w) x 2225mm (h)
Artwork size 25%: 1759.5mm (w) x 556.25mm (h)

Front Panels = 673mm/168.25mm (25%)

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